

REACH YOUR AUDIENCE AT
THE ATLANTA JEWELRY SHOW



300+
EXHIBITORS

200+
FIRST TIME
BUYERS

4000+
ATTENDEES

850+
INDEPENDENT
RETAIL STORES

Atlanta
Jewelry
Show® 

AUGUST 10-12, 2019
PRE-SHOW CONFERENCE:
FRIDAY, AUGUST 9
COBB GALLERIA CENTRE

MARCH 7-9, 2020
PRE-SHOW CONFERENCE:
FRIDAY, MARCH 6
COBB GALLERIA CENTRE

“Get closer than ever to your customers.
So close that you tell them what they need
well before they realize it themselves.”

- Steve Jobs

SHOW FLOOR DESTINATIONS / AFFORDABLE BOOTH PACKAGES

Are you ready to launch or grow your brand? We have everything you need to reach retailers and establish your brand in the marketplace. AJS puts you in front of key buyers from brick-and-mortar and e-commerce retailers looking for the newest trends and most innovative products that push the boundaries of the jewelry industry. The power of personal relationships is key, so it pays to exhibit at AJS.



the **Gallery**

THE GALLERY features a curated collection of top industry vendors and designers, showcasing classic styles and the newest trends in jewelry.*



Signature
COLLECTION

SIGNATURE COLLECTION features an extensive selection of products, including classic, fashion forward and trendy styles that appeal to both iconic and progressive retailers.



OCCASIONS

OCCASIONS includes goods that complement traditional jewelry store inventory. Products to include luxury gifts to commemorate life's precious milestones.



the **LOUPE**
AJS
Buyers
Group

THE LOUPE offers retailers access to products and services that enable them to navigate the constantly evolving business climate and move confidently into the future.

*Comprehensive booth package includes (1) 10x10 booth, (1) corner fee, (2) chairs, (1) 6' skirted table, 4"x5" product shot in show promotions, 3-piece product placement in Showplace display onsite, and custom header.

- **Qualified Buyers** • **Excellent ROI** • **Buying Show**
- **Exceptional Providers** • **Brand Awareness**
- **Mingle!** • **CAD/CAM Challenge**
- **Affordable Marketing & Sponsorships**



Atlanta, where fine dining, shopping and rich history combine with inspiration-inducing attractions to create a city with Southern charm and world-class sophistication. It's easy to see why it's one of the most popular destinations in the Southeast to live and to visit. Atlanta is a truly eclectic city, and each of its numerous neighborhoods house hidden gems that will keep you wanting to explore more.

Atlanta Jewelry Show®

Established in 1950, the Southern Jewelry Travelers Association (SJTA) is the nation's oldest trade association comprised of independent jewelry sales representatives, and the producer of the Atlanta Jewelry Show. All companies must have at least one member in good standing in the association in order to be qualified to exhibit.

Membership Dues:
 First Year: \$200
 Each year thereafter: \$130

JOIN US!

The Atlanta Jewelry Show delivers a valuable opportunity for your brand to connect with decision makers who seek products and services to empower their business. Retailers consider AJS a one-stop resource for established product lines, emerging designers, networking and education.

Expand your reach in the Southeast and beyond. Showcase your line at AJS for three days, under one roof in Atlanta, a destination that is rich in culture, amazing attractions, and a delightful climate!

We look forward to welcoming you to our AJS family.

Kind regards,

Judy Lince
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Judy Lince



Fran Robin



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MINGLE AT
RENAISSANCE
WAVERLY

1
OVERLOOK CAFÉ

Exhibit Hours: Saturday 10:00AM - 6:00PM
Sunday 10:00AM - 6:00PM
Monday 10:00AM - 3:00PM

1. Overlook Café
2. Registration Lobby
3. Show Entrance
4. AJS Live!
5. Press Room
6. The Gallery
7. The Gallery Lounge
8. Occasions
9. Learning Lab 2
10. Learning Lab 1
11. Loupe
12. Kids Jewelry Camp
13. Signature Collection
14. The Plaza
15. Market Place Café
16. Bauble Bar
17. Alternative Entrance/Exit
18. Relaxation Station

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RESERVE YOUR SPACE NOW

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