

EXHIBITOR MARKETING TOOLKIT

PROMOTE YOUR PRESENCE!

We're committed to helping you make your Atlanta Jewelry Show experience as profitable and productive as possible. Therefore, we've created this Marketing Tool Kit with valuable information and a selection of materials to boost your ROI and success. It's never too early to take advantage of the marketing items below and start including them on your website, print pieces, email signatures, social media, and more!

LOGOS

Download the official event logo [here](#) (version with dates [here](#)) to use on your website, in email communications, or in printed materials to promote your presence at The Atlanta Jewelry Show. Right click on the logo and select "save picture as" to download. Please link all logos to www.atlantajewelryshow.com.

BANNER ADS

Promote your presence at AJS by adding the below banners to your website, newsletters, or emails!

- [Vertical banner](#)
- [Horizontal banner](#)
- [Exhibitor](#)

SOCIAL MEDIA

Are you on social media? Find us on [Twitter](#) and [Instagram](#) and post about your presence at The Atlanta Jewelry Show in March 2019. Be sure to use **#ajs2019** in your promotions! Also, LIKE us on [Facebook](#) and get up to the minute information and engage with our followers. Note: in order to tag The Atlanta Jewelry Show, you must follow our Facebook page.

ADDITIONAL OPPORTUNITIES

Drive attendees to your booth at the show! Sponsorship opportunities are available and can be customized to fit your specific marketing objectives. To access the Sponsorship Guide, please [click here](#).

EVENT DESCRIPTION

The Atlanta Jewelry Show connects industry professionals in an engaging atmosphere for four days of secure interactions and inspiring education, offering top-selling products and services curated especially for the independent jeweler. Produced by the Southern Jewelry Travelers Association (SJTA), the Atlanta Jewelry Show is the longest running regional jewelry show in the country. For information about the spring show, visit www.atlantajewelryshow.com, send an email to info@atlantajewelryshow.com or call **(800) 241-0399**.

SHOW INFORMATION

MARCH 2-4, 2019

Pre-Show Conference:
Friday, March 1
Cobb Galleria Centre
Atlanta, Georgia

SHOW HOURS

Saturday	March 2	10am - 6pm
Sunday	March 3	10am - 6pm
Monday	March 4	10am - 3pm

www.atlantajewelryshow.com