

REACH YOUR AUDIENCE AT THE ATLANTA JEWELRY SHOW



300+
EXHIBITORS

200+
FIRST TIME
BUYERS

3500+
ATTENDEES

800+
INDEPENDENT
RETAIL STORES

Atlanta Jewelry Show® 

MARCH 7-9, 2020

PRE-SHOW CONFERENCE: FRIDAY, MARCH 6

AUGUST 8-10, 2020

PRE-SHOW CONFERENCE: FRIDAY, AUGUST 7

COBB GALLERIA CENTRE

“Get closer than ever to your customers.
So close that you tell them what they need
well before they realize it themselves.”

- Steve Jobs

SHOW FLOOR DESTINATIONS / AFFORDABLE BOOTH PACKAGES

Are you ready to launch or grow your brand? We have everything you need to reach retailers and establish your brand in the marketplace. AJS puts you in front of key buyers from brick-and-mortar and e-commerce retailers looking for the newest trends and most innovative products that push the boundaries of the jewelry industry. The power of personal relationships is key, so it pays to exhibit at AJS.



the Gallery

THE GALLERY features a curated collection of top industry vendors and designers, showcasing classic styles and the newest trends in jewelry.*

Signature
COLLECTION

SIGNATURE COLLECTION features an extensive selection of products, including classic, fashion forward and trendy styles that appeal to both iconic and progressive retailers.

OCCASIONS

OCCASIONS includes goods that complement traditional jewelry store inventory. Products to include luxury gifts to commemorate life's precious milestones.

THE RUNWAY

THE RUNWAY offers accomplished, upscale merchandise in a uniquely designed pavilion where prominent retailers connect with the most celebrated designer brands in the industry.

*Gallery booth package includes (1) 10' x 10' booth, (1) corner fee, (2) chairs, (1) 6' skirted table, custom header and complimentary advertising opportunities.

Qualified Buyers

Excellent ROI

Buying Show

Exceptional Providers

Brand Awareness

70 Years Strong

Affordable Marketing & Sponsorships



Atlanta, where fine dining, shopping and rich history combine with inspiration-inducing attractions to create a city with Southern charm and world-class sophistication. It's easy to see why it's one of the most popular destinations in the Southeast to live and to visit. Atlanta is a truly eclectic city, and each of its numerous neighborhoods house hidden gems that will keep you wanting to explore more.

SJTA

Established in 1950, the Southern Jewelry Travelers Association (SJTA) is the nation's oldest trade association comprised of independent jewelry sales representatives, and the producer of the Atlanta Jewelry Show. All companies must have at least one member in good standing in the association in order to be qualified to exhibit.

Membership Dues:

First Year: \$200

Each year thereafter: \$130

JOIN US!

The Atlanta Jewelry Show delivers a valuable opportunity for your brand to connect with decision makers who seek products and services to empower their business. Retailers consider AJS a one-stop resource for established product lines, emerging designers, networking and education.

Expand your reach in the Southeast and beyond. Showcase your line at AJS for three days, under one roof in Atlanta, a destination that is rich in culture, amazing attractions, and a delightful climate!

We look forward to welcoming you to our AJS family.

Kind regards,

Judy Lince

Sales & Membership Director
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678.384.9102



Judy Lince



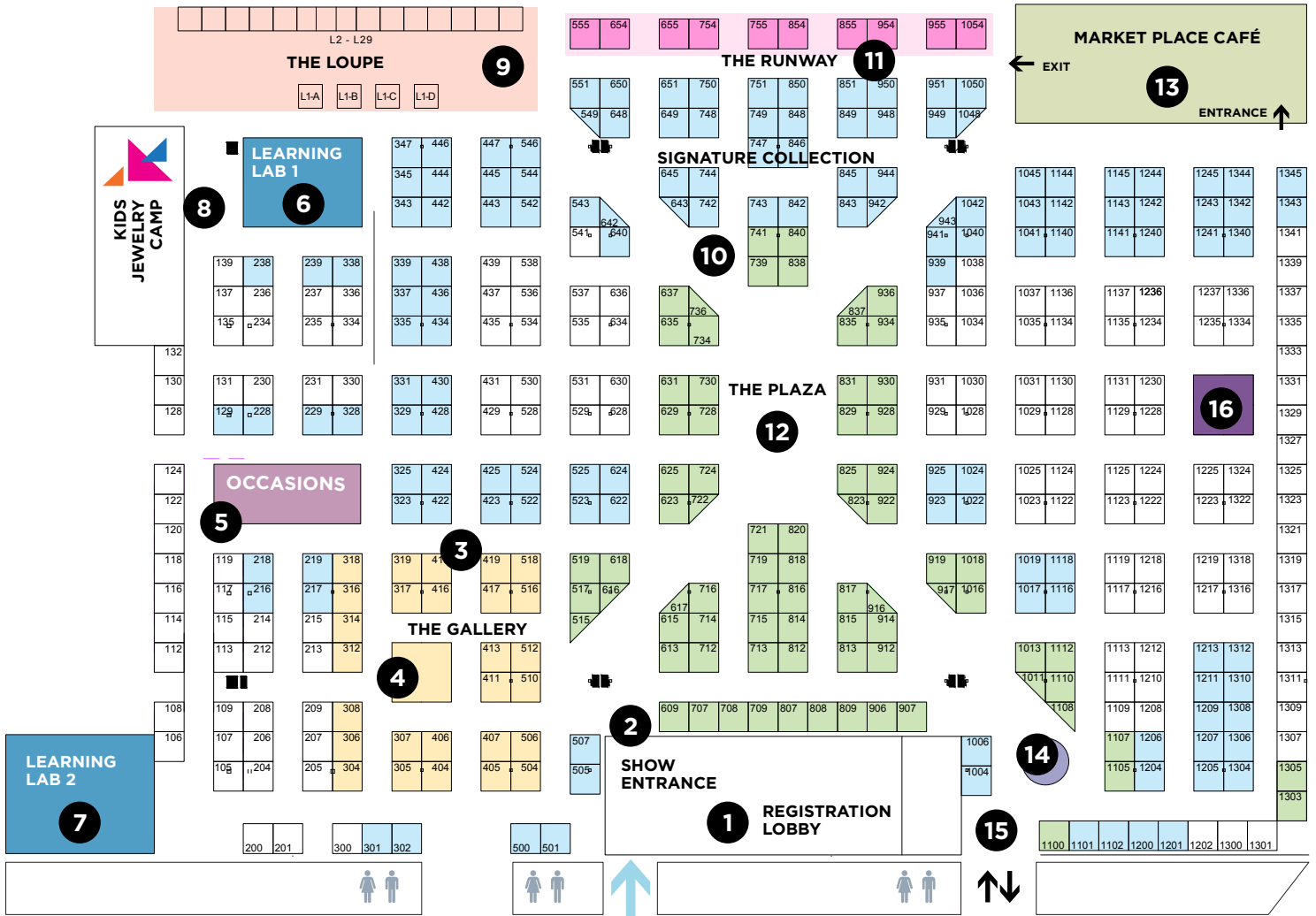
Fran Robin

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Account Executive
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FLOOR PLAN COBB GALLERIA CENTRE



START HERE

Floorplan subject to change.



MINGLE AT RENAISSANCE WAVERLY

Exhibit Hours:

Saturday	10:00AM - 6:00PM
Sunday	10:00AM - 6:00PM
Monday	10:00AM - 3:00PM

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|-----------------------|--------------------------|
| 1. Registration Lobby | 9. Loupe |
| 2. Main Show Entrance | 10. Signature Collection |
| 3. The Gallery | 11. The Runway |
| 4. The Gallery Lounge | 12. The Plaza |
| 5. Occasions Shop | 13. Market Place Café |
| 6. Learning Lab 1 | 14. Bauble Bar |
| 7. Learning Lab 2 | 15. Show Entrance/Exit |
| 8. Kids Jewelry Camp | 16. Bar |

RESERVE YOUR SPACE NOW

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