



**OFFICIAL ATLANTA JEWELRY SHOW (AJS)
TOP FAN "LADY GAGA" CONTEST RULES & REGULATIONS**

1. **ELIGIBILITY:** The Atlanta Jewelry Show (AJS) Top Fan "Lady Gaga" Contest is open to legal U.S. residents who sign up at <https://app.suitedash.com/frm/zLeBqAJ4NH1FTusW> and are qualified AJS attendees. This includes SJTA members in good standing, registered and participating exhibitors enrolled in the August 2022 show and qualified and approved buyers). Buyer qualifications can be found online by visiting <https://atlantajewelrysth.com/buyers/buyer-qualifications/>. Entrants must be 18 years of age or older as of their date of entry in this promotion in order to qualify. This contest is subject to federal, state, and local laws and regulations and void where prohibited by law. The Atlanta Jewelry Show's employees, its subsidiaries, affiliates, suppliers, partners, advertising and promotion agencies, and directors (collectively the "Employees"), as well as members of an Employees' immediate family and/or those living in the same household of Employees are ineligible to participate in the AJS Top Fan "Lady Gaga" Contest.

2. **SPONSOR.** The sponsor is SJTA / Atlanta Jewelry Show (AJS), located at 1950 Spectrum Circle, Ste. 105, Marietta, GA, 30067. Sponsor will conduct the AJS Top Fan "Lady Gaga" Contest as described in these Official Rules.

3. **AGREEMENT OF RULES:** By entering this AJS Top Fan "Lady Gaga" Contest, the Entrant ("You") agrees to abide by the Sponsor's Official Rules and decisions, which are fully and unconditionally binding in all respects. The Sponsor reserves the right to refuse, withdraw, or disqualify any entry at any time at the Sponsor's sole discretion. By entering this Contest, you represent and warrant that You are eligible to participate based on eligibility requirements explained in the Official Rules. You also agree to accept the decisions of the Sponsor as final and binding as it relates to the content of this AJS Top Fan "Lady Gaga" Contest.

4. **AJS TOP FAN "LADY GAGA" CONTEST ENTRY PERIOD:** This promotion begins on **June 8, 2022, at 7:00 pm and ends on July 26, 2022, at 7:00 pm Eastern Standard Time**, further known as the Entry Period. To be eligible for the Contest, entries must be received within the specified Entry Period.



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5. **HOW TO ENTER:** Eligible entrants can enter the AJS Top Fan "Lady Gaga" Contest by submitting an entry via the online form provided at <https://www.theatlantajewelrysthew.com/the-show/special-events/top-ajs-top-fan/>. As a participant, your entry must fully meet all AJS Contest requirements, as specified in the Official Rules, to be eligible to win a prize. Incomplete entries or those that do not adhere to the Official Rules or specifications will be disqualified at the Sponsor's sole discretion.

6. **HOW TO WIN:** Enter to win during the entry period and become the ultimate AJS Top Facebook Fan to win the AJS Top Fan "Lady Gaga" Contest! A top Facebook fan is the most active follower on our Facebook Page; they are the familiar face who drive conversations. They are the servant leader who goes beyond in partnering with The Atlanta Jewelry Show, as a non-profit, to promote the jewelry industry. Every participant must enter to be eligible to win.

Fraudulent methods of entry or circumvention of the rules may result in the Sponsor invalidating your entries and removing them from the AJS Top Fan "Lady Gaga" Contest at the Sponsor's sole discretion.

7. **PRIZES:** The Winner(s) of the AJS Top Fan "Lady Gaga" Contest (the "Winner") will receive:

Event: The LADY GAGA "CHROMATICA BALL" VIP EXPERIENCE PACKAGE
Date: August 26, 2022
Time: 6:00 pm – TILL
Location: Truist Park, 755 Battery Ave., SE, Atlanta, GA 30339
Package: The ultimate Lady Gaga Fan Experience sponsored by the Atlanta Jewelry Show! The AJS Winner of the Top Fan "Lady Gaga" Contest will win an exclusive VIP package to the Lady Gaga "Chromatica Ball" Concert which includes 2 tickets with a private AJS suite view, transportation, food & beverage, and an unforgettable concert experience hosted by AJS!

The prize value is estimated at \$795. The prize shall be determined solely by the Sponsor. There shall be no cash or other prize substitution permitted except at the Sponsor's discretion. The Winner, upon acceptance of the prize, is solely responsible for all expenses related to the prize, including without limitation all local, state, and federal taxes. The Winner shall not request the cash equivalent or prize substitution. By accepting the prize, the selected Winner grants permission for the Sponsor to use the Winner's likeness, entry, and name for purposes of advertising and trade without further compensation.



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8. **ODDS:** The total number of eligible entries received determines the odds of winning as well as the activity and posts made to become the Atlanta Jewelry Show’s Top Facebook Fan during the Entry Period.

9. **SELECTION & NOTIFICATION OF WINNER:** Facebook will automatically calculate the Top Fan to determine the Winner. The Sponsor will notify the Winner(s) by email and phone within three (3) days following Winner selection. The Sponsor is not responsible for and shall have no liability for Winner’s failure to receive notices due to email security settings that may cause notifications to be marked as spam or junk email or a non-response via phone to the Sponsor. Nor shall Sponsor be liable for the Winner’s provision of incorrect or otherwise non-functioning contact information.

The Winner will be forfeited, and an alternate Winner will be selected if the Winner:

- 1) Fails to claim the prize within three (3) days from the time the award notification was sent
- 2) Is found ineligible, or
- 3) Does not complete and return an executed declaration and release within the specified timeframe.

Receipt of the prize of the AJS Top Fan “Lady Gaga” Contest by the Winner is upon the condition of compliance with all federal, state, and local laws and regulations. IF THE WINNER VIOLATES ANY OF THESE OFFICIAL RULES, THE WINNER (AT THE SPONSOR’S SOLE DISCRETION) WILL BE DISQUALIFIED, AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.

10. **RIGHTS GRANTED BY YOU:** By submitting an entry into this AJS Top Fan “Lady Gaga” Contest, You understand and agree that the Sponsor, any individual acting on the Sponsor’s behalf, and the licensees successors, and assigns of the Sponsor shall have the right to print, publish, broadcast, distribute and use in any media known now or hereafter developed, in perpetuity, worldwide, and without limitation, your submission, name, photo, portrait, voice, likeness, image, statements about the AJS Top Fan “Lady Gaga” Contest, and your biographical information for news, publicity, advertising, promotional purposes, trade, information, and public relations without any further notice, review, consent, compensation, or remuneration.



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11. TERMS & CONDITIONS: In its sole discretion, the Sponsor reserves the right to modify, suspend, cancel, or terminate the AJS Top Fan “Lady Gaga” Contest should non-authorized human intervention, a bug or virus, fraud, or other causes beyond the Sponsor’s control, impact or corrupt the security, fairness, proper conduct, or administration of the AJS Top Fan “Lady Gaga” Contest. The Sponsor, in the event of any of the above issues, may determine the Winner based on all eligible entries received prior to and/or after (if appropriate) the action taken by the Sponsor. Individuals who tamper with or attempt to tamper with the operation or entry process of the AJS Top Fan “Lady Gaga” Contest violates these Terms & Conditions will be disqualified by the Sponsor in its sole discretion. In its sole discretion, the Sponsor has the right to maintain the integrity of the AJS Top Fan “Lady Gaga” Contest, to void votes for any reason, including, but not limited to multiple entries from the same user; multiple entries from the same computer beyond the number allowed by the AJS Top Fan “Lady Gaga” Contest rules; or the use of bots, macros, scripts, or other technical means for entering. Attempts by any entrant to deliberately damage any website or undermine the legitimate operation of the AJS Top Fan “Lady Gaga” Contest may be a violation of criminal and civil laws. If any such attempt is made, the Sponsor reserves the right to seek damages to the fullest extent permitted by law.

12. LIMITATION OF LIABILITY: Your entry into this AJS Top Fan “Lady Gaga” Contest constitutes Your agreement to release and hold harmless the Sponsor and its subsidiaries, representatives, affiliates, partners, advertising and promotion agencies, successors, agents, assigns, directors, employees, and officers against and from any and all claims, liability, illness, injury, death, litigation, loss, or damages that may occur, directly or indirectly from participation in the contest and/or the 1) Winner accepting, possessing, using, or misusing of any awarded prize or any portion thereof; 2) any type of technical failure; 3) the unavailability or inaccessibility of any transmissions, phone, or Internet service; 4) unauthorized intervention in any part of the entry process or the Promotion; 5) electronic error or human error in the Promotion administration or the processing of entries.



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13. **DISPUTES:** THIS AJS Top Fan “Lady Gaga” Contest IS GOVERNED BY THE LAWS OF USA (United States of America) AND THE STATE OF GEORGIA, WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. The Entrant agrees, as a condition of participating in this promotion, that if any disputes cannot be resolved between the Entrant and the Sponsor, and if causes of action arise out of or relate to this AJS Top Fan “Lady Gaga” Contest, they shall be individually resolved exclusively before a court located in Georgia, having authority, without resorting to any form of class action. Under no circumstances in any such dispute shall the participant be permitted to obtain awards for, and hereby waives all rights to, punitive, incidental, or consequential damages, including reasonable attorney’s fees, other than participant’s actual out-of-pocket expenses. The participant waives all rights to have damages multiplied or increased.

14. **PRIVACY POLICY:** Information submitted with an entry will be used to contact the winners and send the prizes to them and is subject to the privacy policy as listed. By entering this Promotion, each entrant agrees that, unless entrant otherwise opts out on the website, sponsor and its designees may use entrant’s physical and/or email address to contact entrant regarding offers and/or promotions that Sponsor believes may interest entrant. E-mail subscribers may unsubscribe from Prize Provider’s mailing list at any time.

15. **WINNERS LIST:** The AJS Top Fan “Lady Gaga” Contest winner will be posted on the Atlanta Jewelry Show website and other social media platforms owned by SJTA / Atlanta Jewelry Show.

16. **FACEBOOK RULES & REGULATION:** The AJS Top Fan “Lady Gaga” Contest is hosted by SJTA / Atlanta Jewelry Show is in no way sponsored, endorsed, administered by, or associated with Facebook.

17. **ACCEPTING RULES:** By clicking the “Submit” button, You, the Entrant, have affirmatively reviewed, accepted, and agreed to all the Official Rules.